

Community Supported Garden at Genesis Farm 2014 Member Survey Results

(These are responses to the multiple choice questions.)

How long have you been a member of the CSG at Genesis Farm?		
Answer Options	Response Percent	Response Count
This is my first year	27.0%	70
2-4 years	30.5%	79
5-10 years	18.5%	48
more than 10 years	23.9%	62
<i>answered question</i>		259
<i>skipped question</i>		2

Do you pick up your share at the CSG or through a satellite group?		
Answer Options	Response Percent	Response Count
At the CSG	79.9%	207
Through a satellite group	20.1%	52
<i>answered question</i>		259
<i>skipped question</i>		2

What type of share did you sign up for this year?		
Answer Options	Response Percent	Response Count
Half-year bi-weekly	35.9%	93
Half-year weekly	1.9%	5
Full-year bi-weekly	45.6%	118
Full-year weekly	8.9%	23
Combo option (weekly for half the year, biweekly for half)	4.6%	12
Winter only	3.1%	8
<i>answered question</i>		259
<i>skipped question</i>		2

How many people who are a part of your household does your share typically feed?		
Answer Options	Response Percent	Response Count
1	7.7%	20
2	38.6%	100
3 to 4	42.5%	110
5 to 6	9.7%	25
7 or more	1.5%	4
<i>answered question</i>		259
<i>skipped question</i>		2

When choosing to join the CSG at Genesis Farm this season, which factors were very important to you? (Check all that apply)

Answer Options	Response Percent	Response Count
Belonging to a farm that you can visit and enjoy	62.3%	162
Obtaining locally grown food	94.6%	246
Obtaining food grown without chemicals	96.2%	250
Obtaining high quality, fresh, delicious food	95.8%	249
Having access to pick-your-own crops	39.2%	102
Being able to bring children to the farm	28.8%	75
Obtaining food grown by experienced farmers (ours have over 60 years of combined experience on our farm)	65.4%	170
Obtaining food grown on land that was preserved through the NJ Farmland Preservation Program	47.7%	124
Having positive volunteer experiences	31.9%	83
Supporting ecologically responsible farming	88.8%	231
Supporting a farm that has an apprenticeship program to train new farmers	54.2%	141
Being a part of our community of members	47.3%	123
Having a long-term commitment to the health of the farm	55.8%	145
Other (please specify)		30
answered question		260
skipped question		1

What is your opinion about the following statement?: Eating my share of food & participating in the CSG is a significant factor in my or my family's overall health.

Answer Options	Response Percent	Response Count
Strongly agree	68.1%	177
Agree	30.0%	78
Disagree	0.4%	1
No opinion	1.5%	4
Comment		21
answered question		260
skipped question		1

How well did we communicate electronically with you this season (via email, website, and Facebook)?

Answer Options	Response Percent	Response Count
Extremely well	47.3%	123
Very well	43.5%	113
Moderately well	8.5%	22
Slightly well	0.8%	2
Not at all well	0.0%	0
Comment		23
answered question		260
skipped question		1

How friendly and helpful were the farm staff and volunteers?

Answer Options	Response Percent	Response Count
Extremely	68.5%	176
Very	28.0%	72
Somewhat	3.1%	8
Slightly	0.4%	1
Not at all	0.0%	0
Comment		18
<i>answered question</i>		257
<i>skipped question</i>		4

How would you describe your satisfaction at being a member of the CSG at Genesis Farm this year?

Answer Options	Response Percent	Response Count
Extremely satisfied	84.9%	219
Moderately satisfied	13.6%	35
Slightly satisfied	0.0%	0
Slightly dissatisfied	1.2%	3
Extremely dissatisfied	0.4%	1
Comment		33
<i>answered question</i>		258
<i>skipped question</i>		3

Do you plan to become a member again next year (2015 - 2016 season)?

Answer Options	Response Percent	Response Count
yes	83.7%	216
no	4.3%	11
not sure	12.4%	32
Comment		30
<i>answered question</i>		258
<i>skipped question</i>		3